# Evaluación Intuitiva

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|  | **Idea 1** | **Idea 2** | **Idea 3** |
| Atractivo | 3 | 5 | 4 |

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|  | **Escala de valoración** | | | | |
|  | 1 | 2 | 3 | 4 | 5 |
| **Atractivo de la idea** | Muy poco atractiva | Poco atractiva |  | Atractiva | Muy atractiva |